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Fifth Semester B.E. Degree Examination, Feb./Mar. 2022 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Briefly explain the different levels and skills required at different Management levels. (10 Marks)
b. Explain briefly the various functions of Management. (10 Marks)

OR

- 2 a. Briefly explain the Hierarchy of plans with relevant diagram. (10 Marks)
b. Discuss briefly the various steps involved in the Planning process. (10 Marks)

Module-2

- 3 a. Briefly explain the steps involved in the recruitment and selection process. (10 Marks)
b. List and explain the essentials of Sound Control System. (10 Marks)

OR

- 4 a. What is Controlling? Discuss the steps in a control process. (10 Marks)
b. Explain the Maslow's theory of motivation, with a neat diagram. (10 Marks)

Module-3

- 5 a. Define the term Entrepreneur. Explain the functions of an Entrepreneur. (10 Marks)
b. Explain the types of Entrepreneur. (10 Marks)

OR

- 6 a. Briefly compare Entrepreneurs and Managers. (05 Marks)
b. List and explain the characteristics of an Entrepreneur. (05 Marks)
c. Explain the various stages in Entrepreneurial Process. (10 Marks)

Module-4

- 7 a. Define "Small Scale Industry (SSI)" and state the characterisation and objectives of SSI. (10 Marks)
b. Explain the steps involved in setting up a Small Scale Industries (SSI). (10 Marks)

OR

- 8 a. What are the objectives and functions of DIC and NSIC? (10 Marks)
b. Explain the objective and functions of KSFC and SISI / MSME. (10 Marks)

Module-5

- 9 a. What is the meaning of a "Project"? State and explain the objectives of Projects. (05 Marks)
b. Write various points / factors to be considered for Project identification. (05 Marks)
c. Explain in detail the contents of "Project Report". (10 Marks)

OR

- 10 a. Write the characteristics of Partnership firm and list its advantages and disadvantages. (10 Marks)
b. Explain briefly the features of Sole proprietorship and mention its advantages and disadvantages. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.